

Diversity, equity and inclusion belong in every facet of our lives – including the workplace. As an organization focused on business, we embrace these ideas as foundational for economic growth and prosperity. As human beings, recent events have left us shaken. They highlight the gap between what we desire and the reality in which we work and live. We recognize we have members of our community in pain and that pain comes from a deficit of the very foundational ideas we hold dear.

At the Greater Green Bay Chamber, we cannot fulfill our mission to *strengthen member businesses by enhancing economic and workforce development, resulting in improved quality of life in our community and region* without ensuring all have a voice. We have a long history as a convener and facilitator of critical conversations that lead to transformational action, and that is where we will focus our efforts. We will hold ourselves accountable to driving positive change.

A part of this necessary change can come through our [Greater Green Bay Economic Development Strategic Plan Initiative #10: Ensure diversity & inclusiveness](#). More than 300 of our community leaders came together in 2017 to create a community-owned and -driven plan. We recognized then the challenges our communities faced regarding diversity and inclusiveness. Our community wants to do better – can do better – and that’s why the focus on diversity and inclusiveness resides in a holistic plan to move all of our community forward.

We have made progress under initiative #10 and recognize the need for more to be done. If you would like to join us and be a part of the change, learn how to get engaged in our diversity and inclusiveness efforts at www.GreaterGBC.org/diversity. Join us as we unite businesses and community partners to listen, learn and continue to take action toward true inclusive economic growth and prosperity for all.