

For Immediate Release

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## **BROOKE TINTI NAMED PRESIDENT OF DE PERE-BASED ERC** *Kelly Fabera becomes Director of Clinical Services*

**DE PERE** – The ERC: Counselors & Consultants leadership team has announced that Director of Operations Brooke Tinti has moved into a new role as President starting March 1, 2020.

Tinti will be responsible for overseeing all day-to-day operations, internal and external to ERC, and she also will have part-ownership of ERC. Steve Baue will remain the CEO and will be responsible for ERC's strategy, marketing, and innovation.

With an extensive background in finance and operations management, Tinti joined ERC in 2014 as the Director of Operations. During her tenure, she has been instrumental in driving operational excellence and guiding ERC to be a best-in-class mental wellness/mental health benefits partner. Prior to ERC, Tinti worked as a financial controller for Nev's Ink, Inc. and Erin Hills Golf Course, as well as a junior partner at Weber Accounting.

"I'm looking forward to advancing the mission of ERC through my new role," Tinti said. "It continues to be a true honor to work with and now lead such a talented and dedicated group of individuals who enhance the lives of people in our community each day. I certainly feel blessed to serve the region in this manner."

CEO Steve Baue said the transition will be a valuable one for both the company and the community in supporting the mission of the organization.

"I am both proud and humble that Brooke would be willing to commit to ERC by becoming President and part owner," said Steve Baue. "I've always deeply valued Brooke's dedication, passion, and care for the organization. It is reflected in everything she does."

Additionally at ERC, Jim Pecard retired from his role as Director of Clinical Services after 25 years of service. His last day was June 30, 2020. Transitioning into the role will be Kelly Fabera, who has been with ERC since 2015 as a counselor and a member of the Customer Services Team.

Jim Pecard is fondly known at ERC as "The Godfather of EAPs" because of his significant contributions to ERC's employee assistance program and for working more than 42 years in the field. Pecard's passion and talent for helping others through challenging times was evident and witnessed by all those who had the pleasure of working with him throughout the years. Pecard will be greatly missed by ERC's team, customers, and clients.

Kelly Fabera has demonstrated a talent and passion for EAP work and a strong aptitude for leading and mentoring others. Before joining ERC, Fabera worked at Macht Village Programs as a program manager for children with emotional and behavioral disorders, as well as at Bellin Psychiatric Center in counseling positions.

Fabera has been working with Pecard over the past few months to learn the role and ensure a smooth transition for ERC's customers and clients. "I'm excited and honored to be taking on this new responsibility at ERC," Fabera said. "I look forward to sharing my passion for mental health as I lead and support the counseling team as well as our clients and customers."

ERC is very excited for the future under the leadership of Tinti and Fabera. As always, ERC remains fully dedicated to lifting the mental burdens that hold employees, and their families, back from their full potential. For more information, please contact Emily Brunette, marketing and consulting coordinator, at [ebrunette@ercincorp.com](mailto:ebrunette@ercincorp.com) or at 800-222-8590.

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