



**press release**

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**Calloway selected as ATHENA Leadership Award recipient by Greater Green Bay Chamber**

Green Bay, Wis. - (Sept. 3, 2020) - The Greater Green Bay Chamber is pleased to announce the 2020 ATHENA Leadership Award recipient is Jenene Calloway, director of talent and diversity, Schreiber Foods.

Calloway joined the Schreiber Foods team in 2006. After holding a variety of key roles throughout Schreiber's global footprint, she was promoted to partner development team leader in September 2013 and relocated to Green Bay. In September 2019, she became Schreiber's first African-American woman to hold the position of director of talent, overseeing both talent acquisition and partner/leader development teams. In 2020, her role was expanded to include leading Schreiber's diversity and inclusion efforts at both company and community levels, and she has contributed to the development of Schreiber's D&I Council, Business Resources Group Guidelines and the establishment of Schreiber's second Business Resource Group-African American Dairy Professionals (AADP).

Throughout her career, Calloway has mentored, supported and encouraged women, according to nominator Robyn Y. Davis of the Brown County United Way. Calloway has served as chapter president for the Northeast Wisconsin Alumnae Chapter of Delta Sigma Theta Sorority, Inc., a public service sorority of college-educated, predominantly African American women. Throughout her team, Calloway has encouraged members to be purpose-driven women, personally, professionally and within their respective communities.

Further, in 2018, Calloway became founder and president of Impactful Life Coaching, which provides professional consulting services, vision board workshops and personal coaching,

including often providing counsel and encouragement to women in the community and across the country free of charge.

In addition, Calloway has engaged in various organizations and events in the community including cochairing the diversity and inclusion committee of the Green Bay Society of Human Resource Management from 2015-2018, serving as a panelist for Leadership Green Bay and presenting at the annual African Heritage Leadership Institute in Appleton. She is a member of the Family Services of Northeast Wisconsin board of directors and has served as a keynote speaker for Current Young Professionals and for the Green Bay Area Public School District Summit in 2019 that was targeted to middle school female students.

“I sat with young ladies who were thoroughly engaged and affected by her presentation,” said Davis. “Jenene’s impact, commitment, passion and compassion are evident in all that she does for our community.”

“It is clear from Jenene’s work and volunteerism that she holds women and girls’ development in high regard,” added Laurie Radke, president and CEO, Greater Green Bay Chamber. “It is our honor to acknowledge her vast impact by naming her the 2020 ATHENA Leadership Award recipient.”

Calloway was previously recognized as one of Current Young Professionals’ 2018 Future 15 & Young Professional Award recipients and one of the 49 Most Influential Black Leaders in Wisconsin by Madison365.

Calloway will be honored as part of the Chamber’s Annual Dinner presentation on Tuesday, Sept. 15, at the KI Convention Center in Green Bay.

The ATHENA Leadership Award has been given by the Greater Green Bay Chamber since 1985 to individuals who have demonstrated excellence in their business or professions, have generously assisted in the advancement of women, and have devoted time and energy to serving their community. The award not only recognizes the accomplishments of the recipients, but it celebrates the wisdom, strength and enlightenment of the recipient. Both men and women who are employed by members of the Chamber are eligible for the award. Recipients are nominated by members of the Chamber and chosen by previous ATHENA Award winners.

For details on the annual dinner, visit [www.greatergbc.org/annualdinner](http://www.greatergbc.org/annualdinner).

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Established in 1882, the mission of the Greater Green Bay Chamber is to strengthen member businesses, enhance economic and workforce development, and improve the quality of life in our community and region. For more information, call 920.593.3400 or visit [greatergbc.org](http://greatergbc.org).

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