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Media Contact to arrange interviews with Golden House Executive Director Cheeia Lo:

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Golden House announces key leadership roles, including Cheeia Lo, the first Hmong female executive director to run a mainstream domestic violence agency in Wisconsin

GREEN BAY, Wis. — With a mission to provide safety and support for victims of domestic abuse, Golden House has promoted Maicheeia (Cheeia) Lo to executive director to further the organization’s commitment to the community. In addition, the nonprofit of 40-plus years has advanced Dina Borremans to development director. The women each offers a unique perspective as seasoned spokespersons for domestic violence advocacy.

Lo, a survivor herself, is the first Hmong woman executive director to run a mainstream domestic violence agency in Wisconsin. Lo relies on her faith to provide strength and offers a distinctive perspective on leading. Her 11 years of experience in the field of domestic abuse fuels her passion for promoting the safety and resiliency of survivors.

Lo’s work to uplift the Hmong community began in 2009 at the Family Center in Wisconsin Rapids, where she was as a part-time Hmong youth specialist. While serving in that position, Lo started domestic violence and sexual assault groups that empowered Hmong youth and adult women. The program grew immensely under her leadership. She seeks to share her talents with the entire Brown County community through Golden House.

“I believe that no matter what a person’s race, gender, economic status or background is, no one deserves to live in fear. As humans, we are resilient. We are strong, and there is hope,” Lo says.

Borremans will lead efforts for Golden House’s fundraising. Borremans began her 22-year career at Golden House as a children and family advocate, supporting families and advocating for the youngest victims of domestic violence. Over the years, she has transitioned her roles to volunteer and special events coordinator, outreach manager and now in her current capacity.

“I have met and been touched by the lives of those dealing directly with abuse, as well as friends and loved ones of those caught in the cycle of violence,” Borremans says. “I am incredibly blessed to be a part of an organization whose values and mission align so closely with my own. I am excited for the opportunity to build a brighter future for victims and their families. The generosity of this community continues to be outstanding.”

Nationally, October is Domestic Violence Awareness Month. Golden House will champion a number of events and educational outreach next month, including its second annual Women of Strength awards Oct. 29. Borremans and Lo welcome the opportunity to share more with local media and interested organizations about the work being done in the community to end domestic violence, providing hope to victims and their families.

ABOUT GOLDEN HOUSE

What started as a 24-hour telephone helpline in 1979 to assist victims of domestic abuse find a safe place to stay has evolved into a comprehensive program that serves, helps and protects victims of domestic violence in Brown County and their families. Golden House is a nonprofit whose mission is to provide safety and support for victims of domestic abuse while leading efforts to end domestic violence in our community. Since 1993, Golden House has operated a facility at 1120 University Ave. on Green Bay's northeast side that includes an emergency shelter for women, men and children. The shelter is among several free and confidential safety, support, housing, and prevention education services provided by Golden House to victims of domestic violence. Learn more at goldenhousegb.org.

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