

**For Immediate Release**

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**New North, Inc.**  
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**New North hosting local and regional entrepreneurial pitch contests with local partners**

*Seven local events lead up to Dec. 3 regional event; Deadline to upload pitch ideas is Oct. 26*

StartUp Week in Wisconsin is November 11-18, 2020. Many events will be occurring, both in person and virtually, across Northeast Wisconsin. Among them are local pitch events that lead up to a regional pitch event hosted by New North, Inc.

In preparation for the regional pitch event, local partners are hosting qualifying events. The deadline to upload a pitch idea is October 26. Those interested can go to [www.thestartuphub.org/pitch](http://www.thestartuphub.org/pitch) and select the **one** registration link that is closest to them.

“New North is proud to be working with local partners again this year to provide an opportunity for creative business ideas to be shared through these pitch competitions,” says Barb LaMue, president and CEO of New North, Inc. “We thank the Greater Green Bay Chamber for hosting the application website.”

The local contests are open to all residents located in Northeast Wisconsin. Contestants must be at least 18 years of age and the business must have generated less than \$300,000 in either capital raised and/or revenue received.

**Brown County – Startup Hub-Greater Green Bay Chamber – Audible Pitch Event**

Date: Nov. 11, 2020  
Time: 4:30-6:30 p.m.  
Location: Urban Hub, 340 N. Broadway St., Green Bay (2<sup>nd</sup> floor)  
Contact: Ron Franklin, [rfranklin@greatergbc.org](mailto:rfranklin@greatergbc.org)

**Door County – Door County Economic Development Corporation – Clipper Pitchin’ Pitch Event**

Date: Nov. 17, 2020  
Time: 6-8 p.m.  
Location: Door County Maritime Museum, 120 N. Madison Ave., Sturgeon Bay  
Contact: Steve Jenkins, [steve@doorcountybusiness.com](mailto:steve@doorcountybusiness.com)

**Fond du Lac County – Envision Greater Fond du Lac – IGNITE Fond du Lac County Pitch Event**

Date: Nov. 18, 2020  
Time: 5:30-8 p.m.  
Location: Virtual  
Contact: Sarah Spang, [sspang@envisiongreaterfdl.com](mailto:sspang@envisiongreaterfdl.com)

**Manitowoc County – Progress Lakeshore and Biz Starts – Manitowoc County Pitch Event**

Date: Nov. 17, 2020  
Time: 4:30-6:30 p.m.  
Location: Virtual  
Contact: Peter Wills, [peter@progresslakeshore.org](mailto:peter@progresslakeshore.org)

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**Marinette County – inVenture North – Invent Your North Pitch Event**

Date: Nov. 17, 2020

Time: 5-7 p.m.

Location: Wisconsin Maritime Center of Excellence, 1320 Main St., Marinette

Contact: Robert Pontius, [operations@inventurenorth.com](mailto:operations@inventurenorth.com) or [robert.pontius@inventurenorth.com](mailto:robert.pontius@inventurenorth.com)

**Outagamie & Winnebago Counties – Venture Center & Oshkosh Chamber of Commerce – Fast Pitch Event**

Date: Nov. 17, 2020

Time: 5-8 p.m.

Location: Virtual

Contact: Amy Pietsch, [pietsch@fvtc.edu](mailto:pietsch@fvtc.edu), or Rob Kleman, [rob@oshkoshchamber.com](mailto:rob@oshkoshchamber.com)

**Sheboygan County – The Surge - Sheboygan County Economic Development Corp. – The Surge Pitch**

Date: Nov. 18, 2020

Time: 6-8 p.m.

Location: Virtual

Contact: Ray York, [york@sheboygancountyedc.com](mailto:york@sheboygancountyedc.com), or Nick O’Brie, [nick@sheboygancountyedc.com](mailto:nick@sheboygancountyedc.com)

The top two winners from each of these seven local contests will receive prize money – \$1,000 cash for first place, \$500 for second place – with the top winners advancing to the NEW Launch Alliance Hatch Event on December 3, where they will compete for additional funding for their business ideas and broad investor attention. Prize money at the regional event is \$3,000 for first place and \$2,000 for second place.

The winners also will be invited to pitch again at the New North Summit, held at Lambeau Field on March 11, 2021. We thank BrightStar Foundation and WBD, Inc., for their local and regional event sponsorships.

The University of Wisconsin-Green Bay and University of Wisconsin Oshkosh also have been active in the planning of these events and separately will be hosting pitch contests for their students’ participation.

For more information about this contest please visit the New North website, [www.thenewnorth.com](http://www.thenewnorth.com).

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**About New North, Inc.**

New North, Inc., is a 501(c)3 non-profit, regional economic development corporation fostering collaboration among private and public sector leaders throughout the 18 counties of Northeast Wisconsin, known as the New North region. The New North brand unites the region both internally and externally around talent development, brand promotion and business development, signifying the collective economic power behind the 18 counties. The counties include Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee and Waushara. [www.thenewnorth.com](http://www.thenewnorth.com)

**About the BrightStar Wisconsin Foundation, Inc.**

BrightStar is a 501(c)3 non-profit foundation created to facilitate job creation and increase Wisconsin’s economic activity by deploying donated funds into equity stakes in early-stage, rapid growth companies. This unique approach is enabling the formation of new investment capital in Wisconsin through charitable donations to the foundation. Contributions to BrightStar are tax deductible. [www.brightstarwi.org](http://www.brightstarwi.org)

**About Wisconsin Business Development, Inc. (WBD)**

WBD, Inc., is a business finance resource that provides the knowledge, services and access to capital needed to create jobs, grow businesses and build communities, primarily through their Service Company and SBA’s 540 loan products. [www.wbd.org](http://www.wbd.org)