



**FOR IMMEDIATE RELEASE:**

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## **Green Bay-based Fabio Perini North America, other tissue specialists of the Körber Group rebranded as singular Körber**

*Synergy between global tissue companies will meet customers' increased needs for speed, choice and technologically advanced solutions.*

LUCCA, Italy — With the strategic aim of becoming the most advanced and complete supplier in the world of technologies dedicated to tissue, Fabio Perini, Casmatic and MTC reach out to the market with one strong brand: Körber. The companies of the Körber Group's Business Area Tissue offer holistic solutions for the converting and packaging of toilet tissue rolls, kitchen towels, and folded products.

Fabio Perini North America (FPNA), which has been headquartered in **Green Bay, Wisconsin**, since 1978, has been part of the global Körber Group the last 20 years. Starting today, Italy-based Fabio Perini, which is the largest tissue converting and packaging equipment company in the world, will be known as Körber.

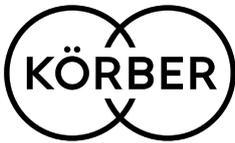
"This is a momentous day for all of us at Fabio Perini North America," said Pete Augustine, President of FPNA. "We have been proud to be a trusted leader in the tissue paper industry for over 40 years, and we are ready to get started on an exciting future ahead with our new singular, unifying brand as Körber. Since 2001, Fabio Perini has been owned by Körber—and now the expanded innovative technological solutions and resources for our customers allow us to continue to lead the way under one global name.

"While this big day of change is happening globally, our leadership, our team, and our partners remain here in Green Bay and North America with our unwavering customer-centric focus. The name change reflects how we can do more by leveraging the global resources of Körber. Through the power of collaboration with our partners and customers, we are stronger in the creation of the best products, solutions and services," Augustine added.

Over the past few years, the tissue industry has been dealing with unprecedented pressure and challenges. Pulp price volatility, fierce competition across global markets, and the need for stronger differentiation are just the beginning. Combined with an increasing strive for sustainability and the difficulty in recruiting skilled operators - this all adds to the demanding market environment as producers also aim at enhancing their overall operational efficiency.

"It's tougher than ever for our customers to run their operations in a profitable and sustainable way," said Oswaldo Cruz Jr., CEO of the Körber Business Area Tissue. "Fabio Perini and Casmatic have been the reference points for quality and innovation in converting and packaging in tissue for more than 50 years, while MTC is a world leader in the development, production, and marketing of machines for folded products. Today, we unify, underline and strengthen this triple capability under a single brand: Körber.

"The success of our customers has always been at the center of our innovations in technology," Cruz continued. "We support them with outstanding solutions, an active approach towards market challenges and an unmatched service portfolio and presence around the globe. These tangible benefits for our regional and global customers can lead to more benefits as we combine the competencies of all our companies even more effectively than in the past. So, the new joint brand is a logical step in bringing this strong message to the market."



The Körber Business Area Tissue provides advanced, automated and easy-to-use integrated solutions, key resources for increasing efficiency via its global expert team that supports customers globally and locally.

Cruz concluded: “This step represents an important opportunity for our customers, too, as we will be able to meet the most challenging needs for speed, choice and technologically advanced solutions, relying not only on the integrated offerings of the companies of the Körber Business Area Tissue. We can also draw from the technology expertise of around 10,000 employees of the Körber Group.”

### **Körber Business Area Tissue**

*At Körber, our ultimate goal is to empower our customers’ ongoing success. We are the only truly integrated and global provider of advanced solutions for the tissue business. We offer the industry’s most comprehensive portfolio of tissue technology to support customers across the entire value chain – from roll to fold, from converting to packaging. Our advanced, automated and easy-to-use integrated solutions are a fundamental asset to shape the success in tissue, take our customers’ operations to the next level and strengthen their overall financial performance, while optimizing their total cost of ownership.*

[www.koerber-tissue.com](http://www.koerber-tissue.com)

### **Körber**

*We are Körber – an international technology group with about 10,000 employees, more than 100 locations worldwide and a common goal: We turn entrepreneurial thinking into customer success and shape the technological change. In the Business Areas Digital, Pharma, Supply Chain, Tissue and Tobacco, we offer products, solutions and services that inspire. We act fast to customer needs, we execute ideas seamlessly, and with our innovations, we create added value for our customers. In doing so, we are increasingly building on ecosystems that solve the challenges of today and tomorrow. Körber AG is the holding company of the Körber Group.*

<https://www.koerber.com>

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