



NEWS RELEASE

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Festival Foods partners with vendors to thank veterans with up to 12 free products

GREEN BAY, WISCONSIN – (Nov. 9, 2020) – Festival Foods and its vendor partners are planning a special thank you for veterans this Veterans Day – up to 12 free products worth nearly \$35 with a minimum \$20 purchase.

Available Wednesday, Nov. 11, while quantities last, the assortment includes staples, such as pizza, ham and bread, along with snacks and beverages like potato chips, popcorn, cookies, coffee, water and soda.

Veterans must show a military ID to the cashier to redeem in-store. To shop online, veterans should include "I am a vet" in the Notes section of their Click N Go order. There is a limit of one of each free item per qualifying veteran.

"This partnership with our vendors is the least we can do to express our gratitude for everything our veterans sacrifice for our country," said Mark Skogen, Festival Foods president and CEO.

Vendor partners of Festival Foods who make this promotion possible are BelGioioso Cheese, Brew Pub Pizza, Cameron's Coffee, McCain Potatoes, Northern Chill Spring Water, Old Dutch Foods, PepsiCo, Snapple Beverage Corp., Tyson, Utz Quality Foods, Valley Bakers and Village Hearth Breads.

ABOUT FESTIVAL FOODS

Founded in 1946 as Skogen's IGA, Festival Foods is a Wisconsin family- and employee-owned grocer that is committed to giving back to the communities it serves and to providing guests with exceptional service and value. The company began operating as Festival Foods in 1990 and today employs more than 7,500 full- and part-time associates. The company currently operates 33 full-service supermarkets across the state of Wisconsin.

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