

# NEW ZOO & ADVENTURE PARK

Brown County



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FOR IMMEDIATE RELEASE: Nov 18<sup>th</sup>, 2020

## Animal Pride announces "Thanks-Giving Day" for the NEW Zoo

**ANIMAL PRIDE**<sup>TM</sup>  
*animal inspired apparel*

Animal Pride, the NEW Zoo & Adventure Park's premiere online retailer, is generously donating to the NEW Zoo **100% of all sales** (up to \$10,000) **from purchases made on Thanksgiving Day**, Thursday, November 26<sup>th</sup>, 2020. AnimalPride.com carries thousands of high-quality animal and pet-themed products for men, women, and kids, so this special "Thanks-Giving Day" event is a perfect opportunity to get some of your holiday shopping done while supporting your favorite zoo!

At Animal Pride, you're sure to find something for everyone on your holiday shopping list. Their online stores offer apparel featuring over 50 different animals and over 60 dog breeds – PLUS a variety of items that feature animals at the NEW Zoo, like our own Pip the penguin and Zuri the giraffe! Items available include t-shirts, sweatshirts, face coverings, long-sleeved shirts, socks, and even baby onesies.

All purchases made on AnimalPride.com receive free shipping, so you can shop on Thanksgiving with the confidence of knowing that every dollar spent will support the NEW Zoo & Adventure Park.

**Shop anytime on November 26<sup>th</sup> by visiting <https://animalpride.com> to view Animal Pride's full store.**

### **About Animal Pride<sup>TM</sup>**

Animal Pride is a rapidly growing online retailer of animal inspired apparel. AnimalPride.com carries thousands of high-quality pet & animal themed products for men, women, and kids. With 50+ animals to choose from and over 60 dog breeds, products include t-shirts, sweatshirts, face masks, long sleeve shirts, socks, and baby onesies. Every order from AnimalPride.com ships free! Animal Pride's mission is to build trust and love with customers by always considering the customer first and striving to do more for them every day. For more information, please visit <https://animalpride.com>

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*Connecting the community with wildlife and nature through engaging, interactive experiences.*

The NEW Zoo & Adventure Park is one of only eight AZA accredited zoos in the country that does not receive local or regional public tax support for annual operations.