

FOR IMMEDIATE RELEASE  
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Contact: Jenny Tice  
(920) 857-9088  
JTice@CollegeReadyWI.org

## COLLEGEREADY WELCOMES NEW BOARD MEMBERS

**GREEN BAY, Wisc.** – CollegeReady (formerly Scholarships, Inc.), a nonprofit organization serving both Brown and Door County, proudly announces its 2021 officers and new board members.

Officers include **Mark Fischer** of Associated Bank as President, **Susan Schoenberger** of Schneider as Vice President, **Benjamin Hayes** of Wipfli Financial Advisors as Treasurer, and **Heather Seaborn** of Green Bay East High School as Secretary.

We are also pleased to welcome newly elected board member **Jennifer Jones** of UW-Green Bay.

Other current board members include **Debbie Helmle** of Green Bay Oncology, **Mike Hogan** of KI, **Ronda Kincheloe**, **David Van Straten** of Liebmann & Van Straten, LLC, **Lora Warner** of UW-Green Bay, **Claire Williams** of Smyth Co, and **Cindy Zuege** of Schreiber Foods.

We would like to thank exiting board member **Cassidy Hickman** of Wipfli, LLP for her service to CollegeReady and college-bound students in our area.

### About CollegeReady

Since 1962, CollegeReady (formerly Scholarships, Inc.) has been creating hope and brighter futures for deserving students in Northeast Wisconsin. Over the past 58 years, the nonprofit organization has awarded more than \$12M in scholarships to thousands of local students, and provides support and encouragement to underserved, college-bound middle and high school students in Green Bay through its NEW Scholars college readiness program. CollegeReady is committed to helping local youth of all backgrounds make their college and career dreams come true.

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For more information about CollegeReady, contact  
Jenny Tice at [JTice@CollegeReadyWI.org](mailto:JTice@CollegeReadyWI.org) or (920) 857-9088