

New York Life Insurance Company
51 Madison Avenue, New York, NY 10010



FOR IMMEDIATE RELEASE

Contact: Wendy Schneider
Ph: 920.827.2510
Email: wendys@actionfinancials.com

**BRIAN P. RUH NAMED TO
NEW YORK LIFE'S CHAIRMAN'S CABINET FOR 20th YEAR**

NEW HOLSTEIN/GREEN BAY, WI, February 2, 2021 – Brian P. Ruh of Action Financial Strategies has been named a member of the 2020 Chairman's Cabinet of New York Life. Members of the elite Chairman's Cabinet are the top fifty highest producing agents among New York Life's elite sales force of more than 12,000 licensed agents. This mark's Brian's twentieth year qualifying for this prestigious accomplishment.

Brian is the founder and owner of Action Financial Strategies, which he runs with his son, Bradley in New Holstein and Green Bay, WI. Brian's focus is on helping business owners and professionals navigate and solve the challenges of creating a solid financial future through all stages of their life and the life of their business. In addition to financial and investment planning, Brian collaborates with CPAs and attorneys to help create tax strategies and estate plans that efficiently protect client assets.

Brian has been a New York Life agent since 1989, and is a Member Agent of The Nautilus Group, a select group of under 250 member agents nationwide focusing on Business and Estate Planning. Since 1993, he has earned a seat at the Million Dollar Round Table (MDRT is recognized throughout the industry as the standard of excellence in life insurance sales performance,) consistently reaching the highest level of MDRT, Top of the Table.

Brian P. Ruh is a Registered Representative of and offers securities through NYLIFE Securities LLC. Member INRA/SIPC, a Licensed Insurance Agency. 999 Fourier Drive, Suite 300, Madison, WI 53717, Tel: 608 831 4416. Financial Adviser offering investment advisory services through Eagle Strategies LLC, A Registered Investment Adviser. Brian P. Ruh is a Member Agent of the Nautilus Group, a service of New York Life Insurance Company. Action Financial Strategies is not owned or operated by NYLIFE Securities LLC or its affiliates and does not provide tax or legal advice.

###