



NEWS RELEASE

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Investors Community Bank Debuts “In Their Shoes” Video Series

(Manitowoc, WI, February 16, 2021) Investors Community Bank recently announced the debut of a new video series, “In Their Shoes,” featuring CEO Tim Schneider.

Viewers will be able to join Schneider each month as he visits with a bank customer on site, to walk in their shoes. Whether it’s in their home, at their business or on the farm, the conversation will be fun and lively as he dives into each customer’s world to learn more about who they are, and what makes them tick.

“Our brand promise at Investors is to walk in our customers’ shoes, and what better way to do this than by going onsite with a customer, to learn more about who they are and what they do. I’m excited about the opportunity to spend time with our bank customers and share their stories with the rest of our communities,” said Tim Schneider, CEO, Investors Community Bank.

February’s episode features Jon & Missy Martens of Green Bay. The Martens’ are new DePere homeowners, as well as the owners of Copper State Brewing Co. in Green Bay. The episode gives viewers a glimpse into their business and new home as they share their stories of house hunting, family bonding, craft brewing, and running a business during a pandemic.

To view “In Their Shoes” and for updates on upcoming episodes, visit InvestorsCommunityBank.com/in-their-shoes.html or visit the “In Their Shoes” Facebook page at <https://www.facebook.com/ICBInTheirShoes>.

Investors Community Bank, a wholly owned subsidiary of County Bancorp, Inc., is committed to serving the financial needs of businesses, farmers and families in our communities. Founded in 1997, Investors has become one of the most successful bank startups in Wisconsin’s history and has full-service offices in Appleton, Green Bay,

Manitowoc and Stevens Point, as well as Loan Production Offices in Eau Claire, Sheboygan, Darlington and Fond du Lac. County Bancorp Inc.'s common stock is traded on the NASDAQ global market under the symbol ICBK. For details visit www.InvestorsCommunityBank.com.
