



For Immediate Release

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New members join the NEW Digital Alliance Executive Committee

Bertello, Kleman and Djupstrom bring varied experiences

NEW NORTH, March 10, 2021 – Mike Bertello, Vice President Business Technologies (IT)/CIO at Faith Technologies, Rob Kleman, Senior Vice President of Economic Development for the Oshkosh Chamber of Commerce, and Josh Djupstrom, Sr. Director of Information Technologies at J. J. Keller & Associates Inc., have joined the NEW Digital Alliance Executive Committee, Kim Iversen, Director of the NEW Digital Alliance, recently announced.

Bertello brings over 25 years of experience in digital technology, strategy and CIO leadership to the Committee. A graduate of Eastern Illinois University and the University of Wisconsin Oshkosh, Bertello worked at Kimberly-Clark and Accenture (formerly Andersen) Consulting before joining Faith Technologies. “I look forward to having Bertello join the NEW Digital Alliance. He will bring new ideas, along with energy and passion for developing the IT community in Northeast Wisconsin,” says Iversen.

Kleman is the lead staff person for Amplify Oshkosh, a consortium formed to create awareness of opportunities surrounding all aspects of technology in the Oshkosh region. Iversen says, “We have collaborated with Amplify since the launch of the NEW Digital Alliance. I am happy to have Rob’s experience in creating vibrant community partnerships on the executive committee.” Kleman has served on the Board and Executive Committee of New North Inc., as well as the Fox Valley Workforce Development Board. He is a current board member and past president of the Wisconsin Economic Development Association (WEDA), and is a past chair of the Northeast Wisconsin Regional Economic Partnership (NEWREP).

Djupstrom replaces Paul Schwartz, VP of Technology Solutions at J. J. Keller & Associates Inc., on the Executive Committee. He currently is responsible for SAP development and the infrastructure required to support all applications throughout the organization. Prior to joining J. J. Keller, Djupstrom worked for Kimberly-Clark and SAP. “We would like to thank Paul for his valuable contributions to NEW Digital Alliance over the past two years,” says Iversen. “I would like to welcome Josh on board. He brings a lot of experience in IT, coupled with deep connections to our region, having graduated from one of our higher-education institutions and worked in several companies in the region. We appreciate J.J. Keller’s ongoing support of the mission of the NEW Digital Alliance.”

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The NEW Digital Alliance is non-profit organization whose mission is to advance collaboration efforts that promote tech health of the Northeast Wisconsin region. It aims to promote that digital technology is an exciting, growing field, required by organizations of all sizes to survive and grow. Technology careers are exciting and provide tremendous opportunities where you can make an impact and be well compensated. The NEW Digital Alliance supports these efforts through the use of innovative programming and the highlighting of regional success stories to educate the positives of an IT career. More information may be found at www.newdigitalalliance.org.