

NEW ZOO & ADVENTURE PARK

Brown County



4418 REFORESTATION ROAD
GREEN BAY, WISCONSIN 54313

PHONE (920) 662-2400
E-MAIL patricia.jelen@browncountywisc.gov

PATRICIA JELEN

OPERATIONS MANAGER

FOR IMMEDIATE RELEASE: 3-22-21

All Together for Animals Fundraising Concert



**ALL TOGETHER
FOR ANIMALS**

Aid. Relief. Recover.

COVID-19 has had a dire impact on the NEW Zoo & Adventure Park. Due to the pandemic, the zoo has lost a significant amount of revenue, but, as you know – we still need to feed, care for, and provide medical attention to our animal residents – every single day! While we are grateful to be open with limited capacity, the zoo continues to struggle financially. To help raise immediate funds, we have teamed up with the Association of Zoos & Aquariums (AZA) and today's top country artists to produce an incredible, virtual concert fundraising event. This event is exclusively for AZA members.

For a \$30 contribution – \$15 of which directly benefits the NEW Zoo & Adventure Park – you will receive exclusive access to our "All Together for Animals" concert. Enjoy performances by Brad Paisley, Old Dominion, Ashley McBryde, Wynonna Judd, Riley Green, Jessie James Decker, Shy Carter, and others! We're excited to share that additional donations made at the time of ticket purchase, or while watching the concert, will directly support us at the NEW Zoo & Adventure Park. **All Together for Animals** will air starting at **7:00 p.m. CST on Wednesday, March 31st**. The show will feature footage from AZA zoos from across the country – so you may even see a critter or two you recognize from the NEW Zoo!

We appreciate you helping us spread the word and sharing our exclusive ticket link with anyone you think may be interested in joining the concert or in making a donation. We're looking forward to an amazing show!

Visit our website to purchase tickets:

<https://newzoo.org/2021/03/18/all-together-for-animal-fundraising-concert>

###

Connecting the community with wildlife and nature through engaging, interactive experiences.

The NEW Zoo & Adventure Park is one of only eight AZA accredited zoos in the country that does not receive local or regional public tax support for annual operations.