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Carnivore Meat Company Promotes Jessica Pigeon to Customer Service Manager

GREEN BAY, WI (March 25, 2021) – Carnivore Meat Company, a raw freeze-dried and frozen pet food manufacturer, is proud to announce the promotion of Jessica Pigeon to Customer Service Manager.



Pigeon’s previous employment experience includes customer service, operations, safety and recruiting for the transportation industry. In 2019, the management team at Carnivore Meat Company recognized Pigeon’s true passion for pets and hired her for their Pet Hero/Customer Service role. In this position, Pigeon excelled at customer service, assisting pet parents and helping customers resolve issues related to [Carnivore Meat Company’s](#) raw pet food brands.

“Over the past two years, Jessica’s customer service skills have shined through,” says Carnivore Meat Company Vice President of Sales and Marketing Melissa Olson. “She has a way of making every single pet parent feel like they matter.”

Pigeon will now take on the enhanced responsibilities of overseeing the sales operation group which includes sales support and customer service.

“My goal is to make the team a well oiled machine working seamlessly with our sales and marketing group and bringing our pet parents top notch customer service,” commented Pigeon.

Pigeon’s promotion to Customer Service Manager is a key part of Carnivore Meat Company’s rapid growth and expanding product reach.

“Helping Carnivore Meat Company’s pet parents and assisting the teams within the company is something I really enjoy doing,” Pigeon says. “Not only can I continue doing this, but now I can share my passion and experiences with the group I lead. I can’t thank the management group enough for this incredible opportunity.”

About Carnivore Meat Company

Carnivore Meat Company is an award-winning manufacturer of premium raw frozen and freeze-dried pet food and treats. The Green Bay, Wisconsin company’s rapidly growing brands include [Nature’s Advantage](#)[®], [Vital Essentials](#)[®], [VE RAW](#)

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[BAR](#) and [Vital Cat](#)[®], which are distributed to over 6,000 retailers nationwide, in 14 international markets and online to Chewy.com, Amazon, PetFlow.com and others. Long considered a raw pet food pioneer, the company's freeze-dried products division supplies private label, co-packing and ingredients to customers globally. Carnivore Meat Company is family owned and has been recognized for its growth accomplishments and manufacturing excellence with a number of awards in recent years, including Greater Green Bay Chamber Growth Award, Wisconsin Manufacturer of the Year Award, Governor's Export Achievement Award, Greater Green Bay Chamber Manufacturing Award of Distinction and Inc 5000 Fastest Growing Private Companies. www.carnivoremeat.com

Carnivore Meat Company's Family of Brands



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