

The Greater Green Bay Chamber celebrates members' achievements with ribbon cutting events that highlight business milestones and foster community support!

RIBBON CUTTINGS

Standard Ribbon Cutting

COMPLIMENTARY

Celebrate your business milestone with our complimentary and classic ribbon cutting experience conducted in collaboration with the Greater Green Bay Chamber.

- Professional photos of the ribbon cutting and your space
- Ribbon cutting ceremony conducted by the Greater Green Bay Chamber (includes use of giant scissors and ribbon)
- Social media post of static photos on Chamber's Facebook, Instagram, and LinkedIn, tagging your business within one business day

Enhanced Ribbon Cutting

\$300

Upgrade your celebration with enhanced visibility and professional storytelling. This package has consistently delivered high engagement on Chamber social platforms.

- Professional photos of the ribbon cutting and your space
- Ribbon cutting ceremony conducted by the Greater Green Bay Chamber (includes use of giant scissors and ribbon)
- Reel posted on Chamber's Facebook and Instagram (your business tagged and invited to collaborate, if applicable) — posted within one business day
- Professional photos posted on LinkedIn, tagging your business

..... **ADD ON**



Business Story Package

\$250

Tell the story behind your business with a professionally produced video designed to showcase your people and your purpose.

- Includes a pre-interview phone call to set expectations
- Filming must be scheduled prior to the week of your ribbon cutting
- Up to two employees featured in the interview
- Final edited video uploaded to the Chamber's YouTube channel
- Edited video delivered to the business 15-20 business days after the ribbon cutting

OR



Media Kit Package

\$500

Gain a full library of marketing materials to showcase your business.

- Includes all benefits of the Business Story Package
- Includes raw video footage, professional photos, and headshots
- Includes a "Tips & Tricks" guide on how to use your marketing materials effectively
- Headshot session reserved for small businesses with fewer than 50 employees

* Ribbon cutting must be for a new business within the first year of opening, new building, expansion or celebration of a milestone (10, 25, 50-year anniversaries).

** Two weeks of advanced notice is required to allow for coordination of scheduling and distribution of invitations.

*** Ribbon cuttings are scheduled subject to GGBC availability. Ribbon cuttings are not guaranteed outside of the following timeframes: 8:00-4:00pm Monday-Thursday and 8:00-12:00pm Friday are not guaranteed.